



Coop Sweden proudly presents:  
The Sustainability Declaration





# Coop's main sustainability strategy

To always integrate a holistic  
perspective on sustainability in our  
decision making processes



What does holistic  
mean in the context of  
sustainable food  
production?



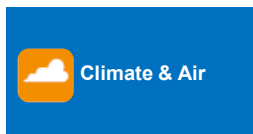
# Important areas to address in the food supply chain

The goal is to contribute to a significant increase in sustainable food production and consumption in Sweden by 2030.



Biodiversity & Ecosystems

Production that preserves/increases biodiversity, natural ecosystems and ecosystem services.



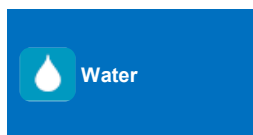
Climate & Air

Production that minimizes greenhouse gases and/or other emissions into the atmosphere.



Soil fertility & Erosion

Production that promotes/maintains soil fertility and robust soil compaction.



Water

Production that uses water resources sustainably and secures good water quality in the surrounding environment.



Chemicals & Pesticides

Production that does not adversely impact the surrounding environment and that secures food safety.



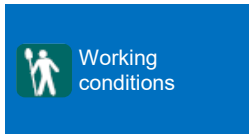
Eutrophication

Production that minimizes leakage of plant nutrients to the surrounding environment.



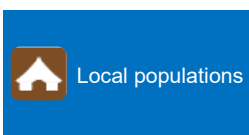
Animal welfare

Production that ensures animal health and welfare.



Working conditions

Production that ensures sound and safe working conditions and a living wage.



Local populations

Production that contributes to good living conditions.



Legality & Traceability

Production that complies with applicable legislation and ensures transparency and traceability across the foods chain





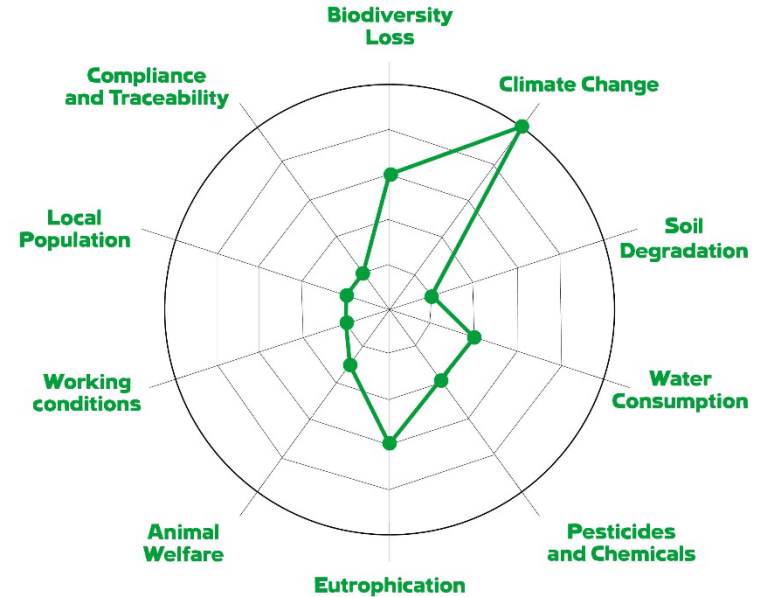


# Coop's Sustainability Declaration

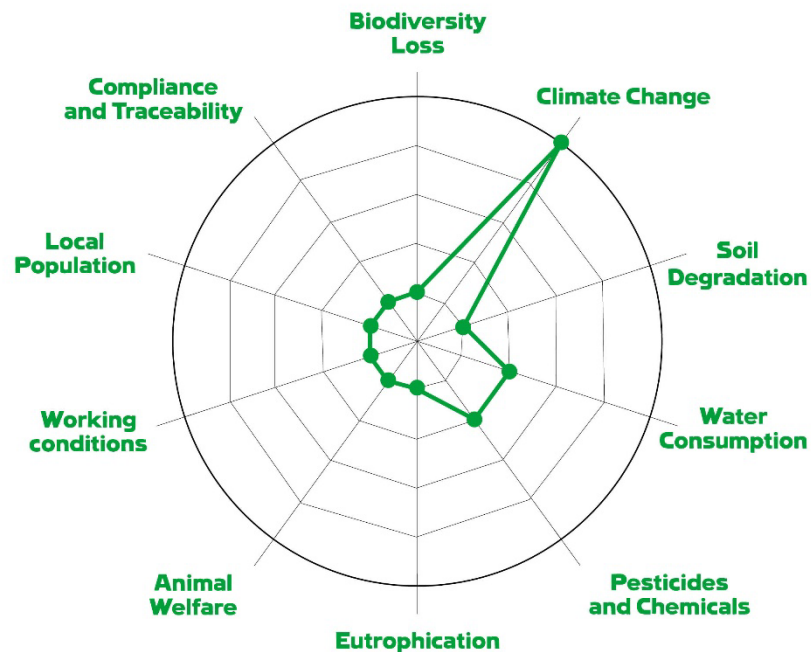
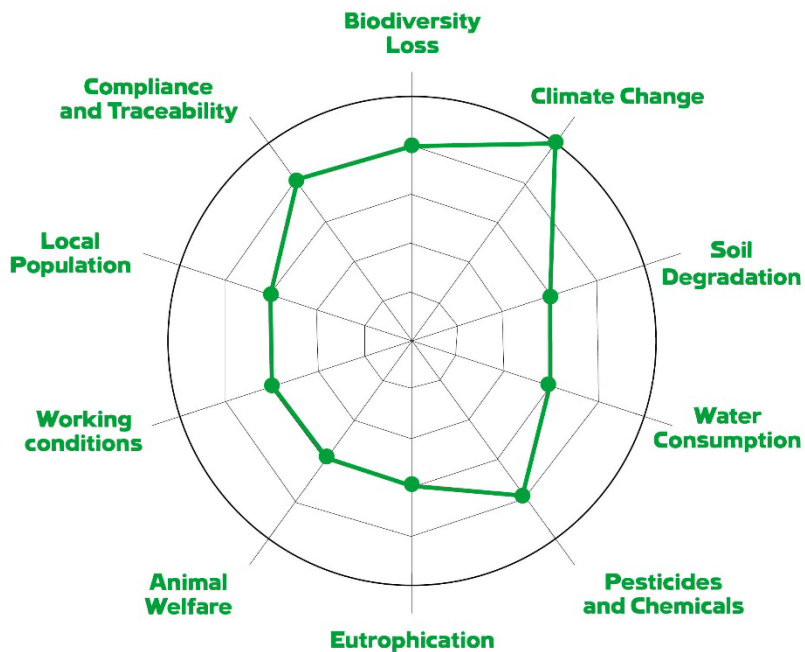
Declares the product's impact on ten different sustainability parameters. It shows the complexity of sustainability and different aspects affects how sustainable a food product actually is.

The development of the Sustainability Declaration has taken 2 years, here data collection and analysis has been major part.

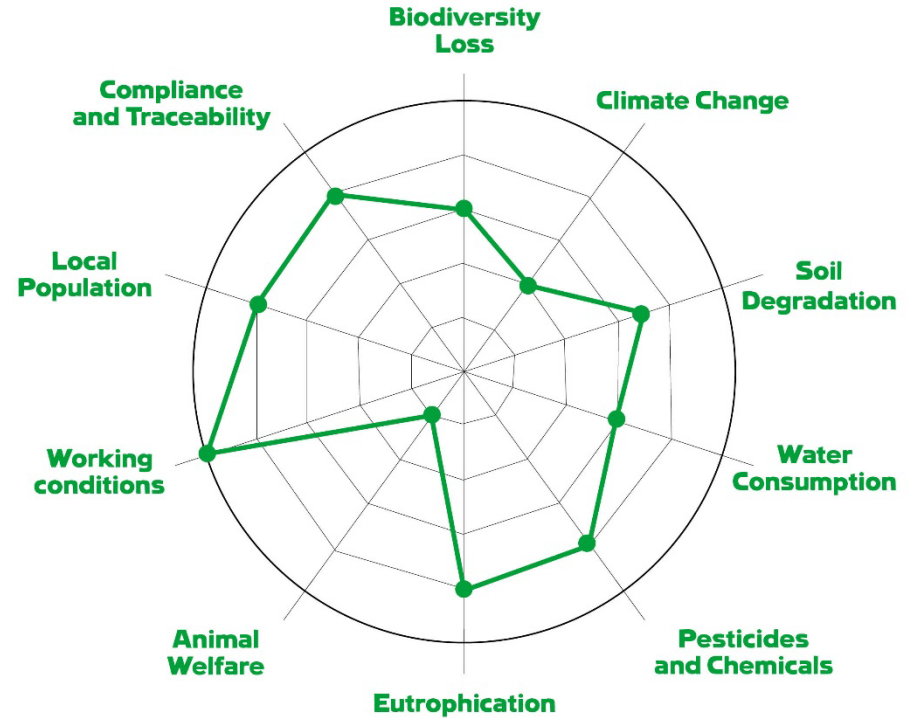
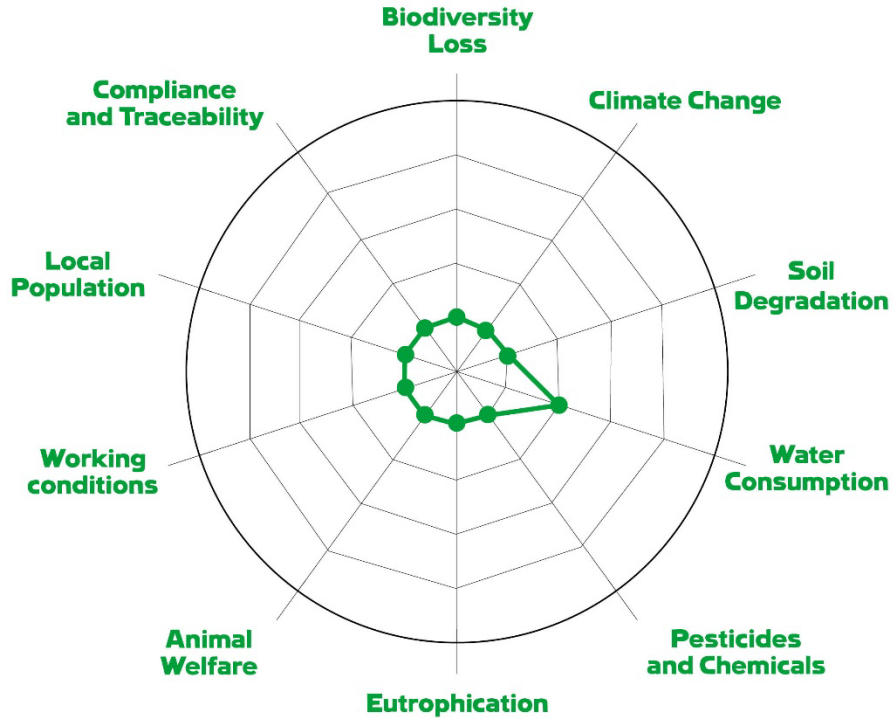
It gives Coop a groundbreaking method to make more sustainable purchases. As well as a tool for the customers to make more sustainable choices.



# Some examples of animal protein products



# Some examples plant-based protein





# Sustainability Declarations on 17000 food products



Juice

Fruktdrycker

Smör & margarin



# The methodology

## Collect data from suppliers

- Country of origin for the production and for the ingredients
- Labels and certification

## Evaluate the product - rules

## Calculate the sustainability impact by using Coops database



# Calculations of the sustainability impact

- All calculation is based on official well known sources like FAO, World Bank, WWF, BSCI.

## Climate impact



## Water



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## Working conditions



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- The sustainability declaration is still under development for creating better sources for calculation.



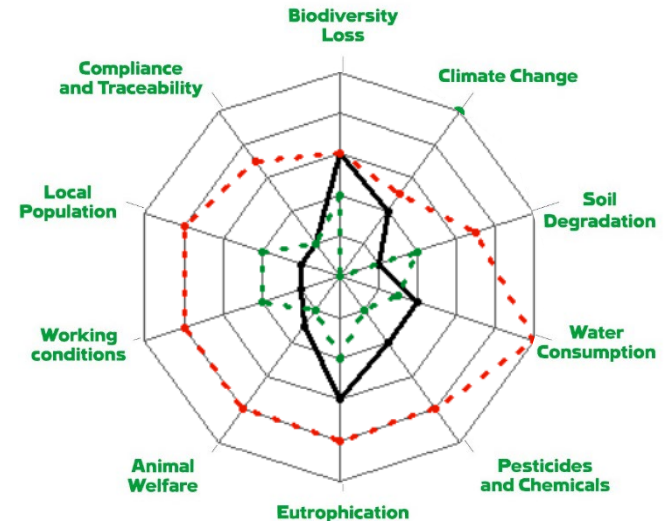
# Suppliers can influence their sustainability declaration

We have a set of rules for verifying information from suppliers about their own work etc. We are open for cooperation and for organisations to participate of course.



# A tool in our purchases...

- Based on the sustainability declarations, we are developing a governance framework that will be implemented in our purchasing procedure for food products.
- We have tested the governance framework on the full range of chicken and oil products.
- The methodology is scalable.
- We are developing reference declarations in each category.



- Sustainable Assortment
- Product
- Bottom level

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## ... and a tool for the consumer

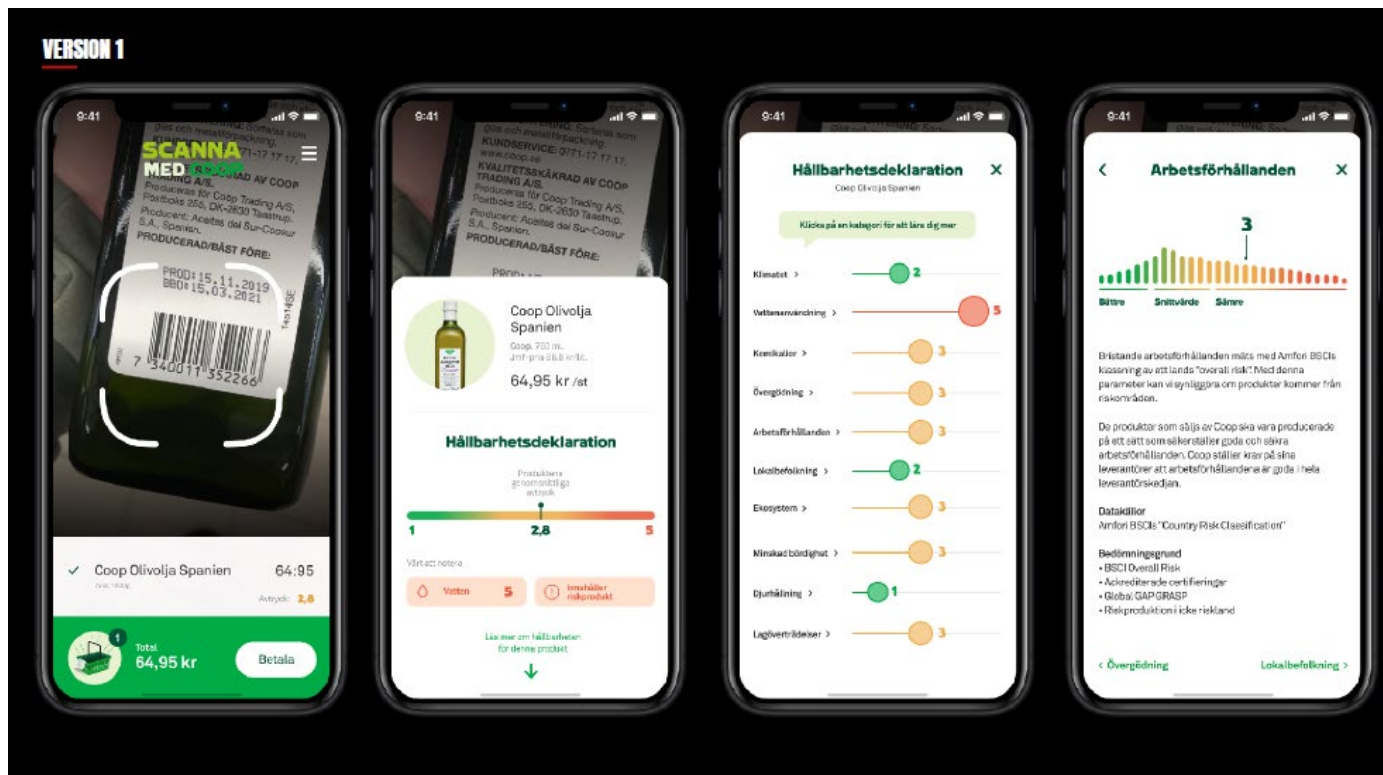
As a consumer, you will be able to see over 10000 sustainability declarations food products 15/4 2021

The sustainability declarations help the consumer to make decisions based on sustainability.





# Digital tool to increase flexibility



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# Coop has taken the lead before

In 1946, we were first to declare ingredients in our products



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# Now, we're taking the lead again

We will declare how our food products impact to climate, the environment resources and our society.

How much water is required to grow bananas?




How does the production of soybeans affect the local population?



How much greenhouse gas emissions does the production of these emit?





A top-down view of various fresh fruits and vegetables arranged around a central text message on a light grey surface. The produce includes tomatoes, yellow squash, zucchini, carrots, beets, onions, potatoes, leeks, a peach, strawberries, raspberries, and blueberries. The text is centered in a dark green, sans-serif font.

We hope this initiative will  
spread to the rest of the food  
industry



Tack! Thank you! Merci! Grazie! Gracias! Danke!



coop