



2021 ANNUAL REPORT

eurocoop
European Community of Consumer Cooperatives



a year's overview

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PRESIDENT'S FOREWORD



Dear colleagues,

It is a pleasure to introduce you to our work in a year, which saw further growth of the co-operative movement and their visibility at European level, despite the fact that much of the uncertainty, distance and turbulence of last year carried into 2021. Societies have endured a great deal collectively, but so have citizens individually. Out of necessity, communities have adapted greatly to manage everyday life throughout the crisis and from what it appears, these temporary changes have now become the norm.

Consumer co-operatives can be proud for maintaining their composure and despite the challenges, ceaselessly served their 32 million consumer-members across the Continent and thereby helping local communities respond, recover and rebuild back. Better and together. Social and economic dynamics are initiating trends which will likely bring increasing changes in years to come. At national level, our movement did what it does best – listen to the people to understand their needs and provide solutions. Through sizable investments in digitalisation and optimisation of internal operations, consumer co-operatives are responding to changing consumer expectations and preferences. Sustainability has become the number one priority for citizens, economic operators, governments.

Euro Coop gained new ground within the EU policy process precisely by representing the co-operative distinctiveness in achieving sustainability in all areas of their activities and especially in our members' extensive work in bring consumers on board by informing, educating and ultimately changing their consumer habits. This can be attested by our leading role in the EU Code of Conduct aiming for greener supply chains, our own session at the European Social Economy Summit dedicated to circularity and responsible consumption, our strengthened collaboration with the EESC and our participation in the EU-funded projects in the areas of supply chains and food safety.

In our constant effort to generate membership value, especially in a diverse association like Euro Coop, we have always prioritised maintaining a strong balance between EU-policy work and other topics of interest to our members, usually within the realm of exploring the specificities of the co-operative business model. We further optimised our membership fee formula by achieving higher levels of equity and equality among the fees. We also kick-started our internal project on rural areas in view of generating valuable knowledge in how to maintain the economics of operating retail outlets in remote areas. This is especially pertinent in the context of the pandemic which has seriously impacted poorer regions, and it has also coincided with the publication of the EU long-term vision for rural areas. There is great potential for collaboration to be explored on that front.

Of course, our work in the grand realm of sustainability will continue as we bring members closer to one another, as this generates knowledge which the Secretariat operationalises into input for the advocacy and representation work within the EU policy process.

In closing, I would like to thank my colleagues at Board and Presidency level our successful work together driven by our shared objective of strengthening the European consumer co-operative movement.

With co-operative regards,



Mathias Fiedler
President





SECRETARY GENERAL'S WELCOME

**Dear colleagues,
Dear reader,**

It is with a sense of excitement that we present to you our work in 2021. A dynamic yet rewarding year on several fronts despite the continuing challenges and substantive changes facing consumer co-operatives, and not only. In the past 12 months we reached new heights within our EU advocacy, we launched our internal project on rural areas, and we further optimised our subscription formula. Fate also had in store for us a partial Secretariat makeover.

As the pandemic persisted, our members invested greatly in digitalisation and sustainability as the two pillars of their strategy to recover and thrive. Consumers are becoming ever more conscious of environmental and social aspects and they are scrutinising businesses for purpose and ethical performance. Our movement is responding unequivocally by attributing immense attention to helping local communities eat better, feel better and build their sense of belonging. In the name of the consumer, our members are rethinking value chains, optimising operations and establishing partnerships to shape the food environment based on healthy diets, increased affordability and availability of local, quality and sustainable foods.

In the first six months, Euro Coop was fully engaged in the role of vice-chair of a task force for co-designing the EU Code of Conduct for Responsible Food Business and Marketing Practices in collaboration with the EU Commission and the EU-level associations representing all actors of the food chain. In the pursuit of higher sustainability practices, our participation in this process has amplified the co-op visibility and reinforced our members' reputation as sustainability leaders.

In March, the EU Commission entrusted Euro Coop with an own session at the Social Economy Summit where we showcased our members' contribution to

circular economy and responsible consumption. This further reinforced the co-op distinctiveness in operationalising sustainability. Later in the year, the Social Economy Action Plan was published, but more is left to be desired for co-operatives, which is why Euro Coop shall collaborate closely with Cooperatives Europe in representing our model's specificities and needs.

A highlight from the retail front was Euro Coop's participation in the EU retail roundtable chaired by EU Commissioners Thierry Breton (Internal Market) and Nicolas Schmidt (Jobs and Social Rights) to present the contribution of consumer co-operatives to the EU Pact for Skills.

Our close collaboration with the EESC was reinforced by speaking at multiple events throughout the year mainly on the subject of food systems, where we presented the co-op difference in achieving more equitable supply chains. Our members' innovation and pledges to food safety was brought into our participation in the two Horizon 2020 projects which aim to offer a new approach to supply chain organisation and food safety communication.

We are delighted that all this work was kept going despite the Secretariat restructuring. We have been utterly fortunate to have recruited highly experienced and motivated individuals, who are true co-operators at heart. They not only hit the ground running, but expanded our capacity and elevated our team's expertise to unprecedented levels.

The continued guidance and support of our Board and Presidency is something the Secretariat deeply values. It is very exciting and a source of pride to work in a movement that not only stands for a difference, but builds a better world through co-operation and self-responsibility.

Finally, my utmost recognition goes to my colleagues for the passion they bring to their work and for their unwavering dedication and perseverance in serving the co-operative movement.

We have a lot of work ahead of us!

With co-operative regards,



Todor Ivanov
Secretary General

2021: YEAR IN REVIEW

EU PROJECTS INITIATED



JAN

The EU Code of Conduct

VICE-CHAIR ROLE

EURO COOP SESSION
@ EUROPEAN SOCIAL ECONOMY
SUMMIT

MAR

SPEAKER @ EU PACT FOR SKILLS
ROUNDTABLE

APR



SPEAKER @ EESC SUSTAINABLE
FOOD SYSTEMS SESSION

MAY

ANNUAL GENERAL ASSEMBLY

JUN

2021: YEAR IN REVIEW

WELCOME TO THE TEAM!



The EU Code of Conduct

OFFICIALLY SIGNED

JUL

FABRIZIO FABBRI
SUSTAINABILITY POLICY MANAGER

SEP

INFO SESSION ON NEW GENETIC TECHNIQUES (NGTS)

BOARD & RURAL AREAS SESSION

OCT

WELCOME TO THE TEAM!



ANNALISA DE CHIRICO
COMMUNICATIONS POLICY ADVISOR

DEC

SPEAKER @ EESC SESSION ON FOOD SYSTEMS TRANSFORMATION



CO-OP ADVOCACY IN ACTION

Working with our members to ensure the visibility
and recognition of consumer
co-operatives

SPEAKER INVITATIONS
@ EU-LEVEL EVENTS

19

EU-LEVEL
ORGANISATIONS
WE WORKED WITH

50+

CONTRIBUTIONS TO EU
INSTITUTIONS
CONSULTATIONS &
PUBLICATIONS

23

JOINT LETTERS
SUPPORTED

6

MEMBERSHIP IN EU
COMMISSION
ADVISORY BODIES

4

EU INSTITUTIONS
OFFICIALS / MEPS
ENGAGED

27 / 9

EU CODE OF CONDUCT

Co-ops sign the Code as Frontrunners:

- 6 national members
- Euro Coop as an EU association
- 20 commitments



The EU Code of Conduct on Responsible Food Business and Marketing Practices was spearheaded by the European Commission in a record-breaking 3-month period. EU-level associations representing the entire industry and leading NGOs were involved in its co-design. Euro Coop was invited as vice-chair, including rapporteur of one of the four thematic WGs.

Albeit voluntary, the Code aims to inspire food companies (suppliers and retailers) to design concrete and tangible sustainability actions in the form of own commitments in one or more of the Code's thematic areas:

CONSUMERS



Food Consumption Patterns

OWN OPERATIONS



Internal Processes, Operations and Organisation

VALUE CHAIN PARTNERS



Primary Producers & Other Actors

Any commitment developed within these thematic areas should contribute to the seven aspirations objectives the Code has established.

- 1 Healthy, balanced and sustainable diets for all European consumers
- 2 Prevention and reduction of food loss and waste
- 3 A climate neutral food chain in Europe by 2050
- 4 An optimised circular and resource-efficient food chain in Europe
- 5 Sustained, inclusive and sustainable economic growth, employment and decent work for all
- 6 Sustainable value creation in the European food supply chain through part
- 7 Sustainable sourcing in food supply chains

The Code's co-design process was a crucial opportunity to establish new relations and reinforce existing ones with the EU Commission and EU-level associations. The format and timeline were unprecedented, because unlike any other EU consultative processes, external stakeholder (e.g. Euro Coop) were granted co-decision authority. However, a consultative process akin to 3 years was shrunk into 3 months.

For Euro Coop, this resulted in a total of **76 meetings in 15 weeks**, translating roughly to 240 hours.

The colossal effort yielded **13 newly established relations** with Commission officials within Directorate General **SANTE** (Health and Food Safety) and **GROW** (Internal Market, Industry, Entrepreneurship and SMEs) as follows: 1 Deputy Director General, 1 Director, 2 Head of Unit, 2 Deputy Head of Unit and 7 officials on expert/adviser level. In parallel, bridges were fortified with EU-level associations representing the agri-lobby (COPA-COGECA), food and drink industry (FoodDrinkEurope), multinational retailers (EuroCommerce and Independent Retail Europe), wholesalers (WUWM), food service operators (catering/restaurants/hotels), SMEs (SMEUnited), and NGOs (consumers, health, environment), among others.

At all times, the Secretariat advocated for the Code's high sustainability ambitions and represented consumer co-operatives' distinctiveness in the wide array of issues.

The Code is open to any EU-level association, national association or company – big or small – for signature with concrete contributions or commitments. It was officially presented on 5 July in a virtual meeting, where consumer co-operatives were among the frontrunner signatories. Six of our national members and Euro Coop as an EU-level association put down their signatures. ANCC/Coop Italy, HISPACOOOP, Eroski, Central England Co-operative, Midcounties and KF/Coop Sweden have since put forward a cumulative 20 tangible and ambitious commitments within the first year of reporting.

EURO COOP AS VICE-CHAIR & RAPPOREUR

6.5 weeks full-time commitment

76 meetings

13 new contacts with Commission officials

9 partner EU-level organisations



ADVOCACY & REPRESENTATION

EU SOCIAL ECONOMY SUMMIT

Euro Coop was selected among hundreds of associations to organise a **90-minute workshop** within the European Social Economy Summit under the theme of **"Sustainable Consumption and Circular Economy"**. The Summit is the highest-level conference organised by the EU Commission dedicated to showcasing the contribution of the social economy to Europe.

Our session was organised on 25 March and it highlighted four case studies – S Group (FI), Midcounties Co-op (UK),

Co-op Distinctiveness

Coop Sweden and HISPACOOOP/Eroski (ES) – of championing sustainable development through pro-active consumer engagement towards sustainable consumption and by business innovation in advancing circular economy throughout their entire operations.

The above initiatives have amplified the number of invitations Euro Coop receives to present our members' innovation and recommendations in various fora.

#Roadmap Workshop

European Social
Economy Summit
Mannheim 2021

„Realising the Circular Economy:

the Consumer Co-op Difference"



PARTNERING WITH THE EU COMMISSION

At the highest-level, Euro Coop was invited to provide a top management representative at a roundtable with **EU Commissioners Thierry Breton** (Internal Market) and **Nicolas Schmidt** (Jobs and Social Rights) on the EU Pact for Skills on 15 April. The Secretariat facilitated the participation of **SOK Finland CEO Mr. Hannu Krook** who provided SOK's capacity and innovation in reskilling and upskilling its 40,000 employees.

Together with 24 partner organisations, Euro Coop developed a briefing document on 10 priorities for the F2F EU Parliament report.

Thanks to the effective work of Giulia Tarsitano - Food Policy Manager, **consumer co-operatives were explicitly mentioned** as a driver for sustainable food systems in a report by the IPES-Food (international panel of experts) which is a respectable voice within the EU Institutions.

REPRESENTATION WITHIN THE EESC

Our strong collaboration with the EESC continued through Euro Coop's invitation to several thematic events on issues such as the European Democracy Action Plan and most recently, an online hearing on 28 May to explore the vulnerabilities of European food systems. In the presence of the EESC President Christa Schweng, Euro Coop presented member examples of achieving more equitable and fairer supply chains. The input will be used by the EESC for their institutional position Sustainable Food Systems. Coop Sweden's Sustainability Declaration was endorsed by the EESC as a leading example.

ADVOCACY WITHIN THE EU PARLIAMENT

The preparation of the EU Parliament's response to the **Farm to Fork Strategy** offered Euro Coop the chance to influence the drafting of the final text. To this end, Euro Coop frequently exchanged with Greens/EFA and GUE/NGL staff members in the ENVI and IMCO Committee.

A further productive exchange was also held with MEP Herbert Dorfmann (EPP), an influential member of the AGRI Committee. In parallel, we participated in the public hearing, ENVI-AGRI Joint Committee sessions and undertook active social media actions.



10 PRIORITIES FOR THE FARM TO FORK INI REPORT

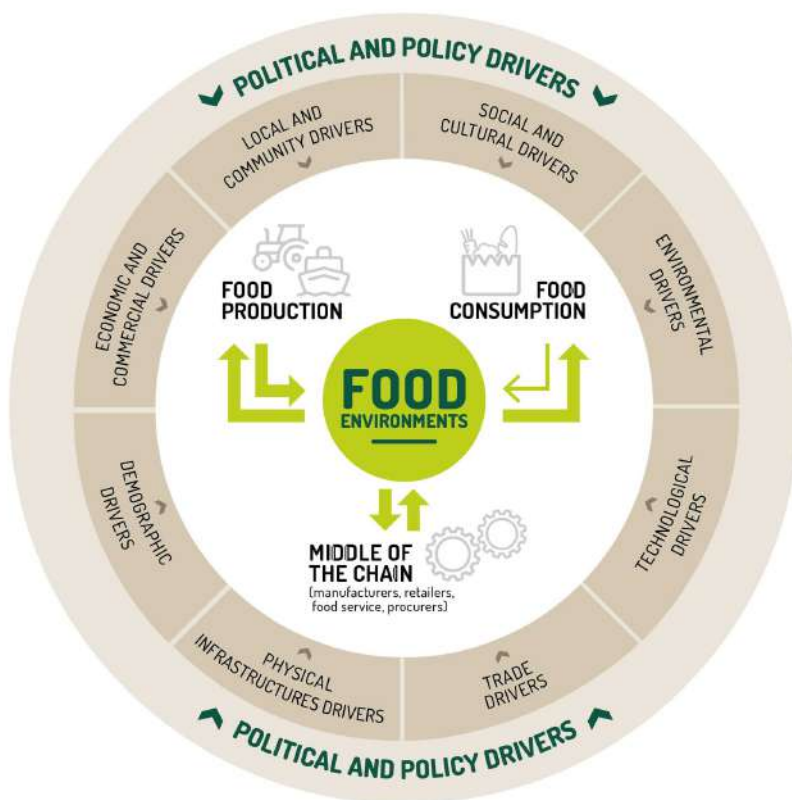
April 2021

As the EU Commission stays the course to implement the EU Green Deal in view of greening the EU food supply chain, the two EU policy domains of food and sustainability are increasingly converging around the concepts of "food sustainability" and "sustainable food systems" within the framework of the Farm to Fork Strategy and Framework Law for Sustainable Food Systems, among others.

This provides great opportunities for the promotion of the consumer co-operative model as leading operators which converge economic viability with social and environmental responsibility, thereby accelerating the transition to sustainable food systems. We are particularly proud of our engagement within the Food Policy Coalition – a network of leading EU-level NGOs where Euro Coop is the only retail representative. Therein, we partner with over 30 associations on leading issues from within the Farm to Fork Strategy. Most recently we contributed to the analytical paper providing concrete recommendations of how the food environment enable sustainable food systems. As retail representatives, consumer co-operatives have an intrinsic responsibility, which they successfully carry out, in shaping responsible food environments.

Euro Coop was invited to speak at numerous events throughout the year, but two of them have stood out, organised by the European Economic and Social Committee (EESC). On 29 November, the event "Fair, Accessible Sustainable and Short Food Systems" addressed relation between the EU rural areas initiative and social economy action plan. The speaker was **Giulia Tarsitano**, Food Policy Manager, who presented the link between the food environment and the consumer co-op positive impact therein. On 10 December, in the event "Aligning the food industry with the EU Green Deal's climate neutrality

Food & Sustainability Policy



objectives and SDGs" the speaker was **Todor Ivanov** – Secretary General, who presented the perspective of consumer co-operatives on the challenges faced by food industry in the path towards **climate-neutrality** and sustainability and possible game changers to stimulate **sustainable food production**, processing and distribution across the chain. The event was within the framework of the debate on the implementation of the Farm to Fork Strategy.

We responded to the following public consultations:

- Food Waste and Loss
- Animal Welfare
- Date Marking review
- Food and Feed Additives
- Sustainable Food Systems Law
- Sustainable Corporate Governance

The input is intended for use by EESC Thematic Study Group on Sustainable Food Systems. The Secretariat presented examples by S Group (FI) and Coop Sweden in two areas: sustainability and the actual rethinking of the entire food system, which is essential for the realisation of the EU Green Deal and Farm to Fork Strategy targets.

Fabrizio Fabbri – Sustainability Policy Manager was invited to speak at the FRUCOM (European Federation of Dried Fruits and Nuts) annual event where he presented consumer co-operatives' actions in engaging consumers for responsible consumption and greening their internal operations, including partnerships with primary producers.

We also worked on more technical files, such as the New Genetic Techniques (NGTs) and animal welfare – both of which warranted the publication of a new position paper – but also on front-of-pack labelling, nutrient profiles, food loss and waste, date marking, sustainability labels criteria, due diligence, packaging, and chemicals.

Euro Coop renewed its membership within two key EU Commission advisory groups – the platform on Food Loss and Waste and the platform on Animal Welfare.

Sustainable labelling
UPDATING EU LEGISLATION

2022 Circular Economy Action Plan
New proposals to regulate environmental claims, to address the proliferation of inconsistent methods and initiatives.

2022 Just and Sustainable Economy package
A new proposal for empowering consumers towards the green transition by addressing misleading practices.

2023-2024 Farm to Fork strategy
The sustainable food systems framework law will include the sustainable food labelling legislative proposal.

Why sustainable labels?
They guide consumers towards sustainable products and help establish a reference vision for sustainable food systems.

www.eurocoop.coop

NEW GENETIC TECHNIQUES

Regulatory challenges

The Directive 18/2003
The Directive represents the main legislative act at EU level to regulate the deliberate release of GMOs, their traceability and the information to be provided to consumers for products made of or containing GMOs. A network of national reference labs has been set up to make sure the control is feasible and reliable. The NGTs products, on the other hand, will easily escape the provisions if those won't be updated to take into account scientific advancement in the field of genetic manipulation.

The European Court of Justice
NGTs supporters claim that new techniques and their products don't fall under the Directive because they don't involve the creation of recombinant DNA. Recently the ECJ was asked to deliberate on whether NGTs and their products should have been exempted by authorization procedures as provided by the Directive for varieties obtained by mutagenesis conventionally used and with a long safety record. The ECJ concluded that because NGTs make use of molecules assembled outside the cell in a way which cannot be expected to happen in nature, they qualify as transgenic techniques, as defined by the Directive.

Euro Coop's position
A revision of the Directive is necessary to clarify some ambiguous terms, to include NGTs among transgenic techniques and their products among GMOs and to extend the research of unexpected changes and effects of NGTs by supporting a wider use of the so called 'omics' sciences and techniques. Taking into account the specificities of NGTs and in order to fully implement the Directive, authorization procedures should at least include the compulsory disclaimer of the targeted DNA sequence, the technique used on target and off-target effects and how they've been determined. We encourage to improve plant varieties and animal races by applying the advanced knowledge of genetics and molecular biology to speed up the selection procedures among progenies obtained through natural breeding (i.e. Marker Assisted Selection, microsatellites, SNPs, etc.).

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BIOPLASTICS

The potential benefits of using biodegradable plastics are uncertain, especially when used to manufacture single-use packaging and carrier bags. Indeed, biodegradable plastics may pose new hazards on microbial ecology, biogeochemical cycles because of the release of chemical additives and intermediate biodegradation products.

WILDLIFE
Large items of bioplastics pose a risk of entanglement and ingestion by terrestrial and aquatic wildlife and might cause the smothering of habitats by acting as physical barriers in the same way as conventional plastics.

ENVIRONMENT
According to a recent study on bioplastics, plant-based materials and conventional plastics are similarly toxic. Bioplastic carrier bags didn't show any substantial deterioration over a 3-year period in different environments.

LACK OF STANDARDS
Without accurate standards, specifications, reliable certification schemes and labelling, consumers can be disoriented and can unintentionally exacerbate environmental pollution instead of fighting it.

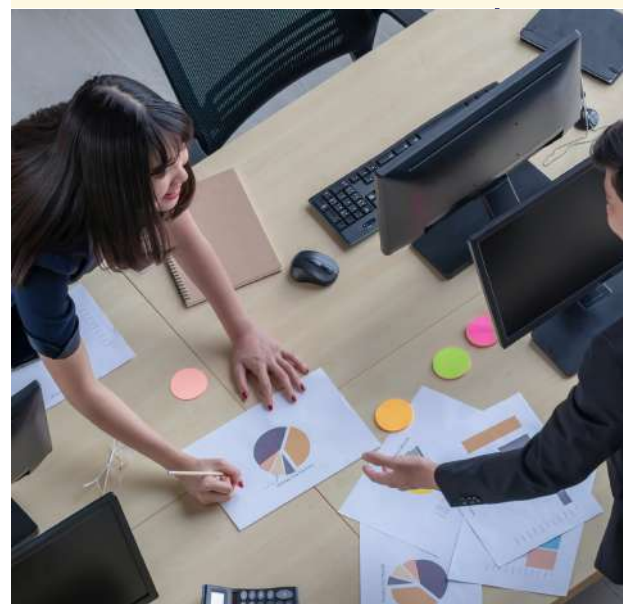
DIRECTIVE 2019/904
The EU Directive should adapt the definition of plastics by covering polymer-based rubber items and bio-based and biodegradable plastics regardless of whether they are derived from biomass or are intended to biodegrade over time.

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EU Projects

Both EU-funded projects have commenced, and Euro Coop's involvement therein is, for the time being, primarily in the field of **communication** and **dissemination** of the project's objectives, activities and results of the ongoing activities. A core responsibility is placed on promoting the projects' visibility through Euro Coop's own EU-level communications and, equally important, through national members channels, with the aim of reaching a maximum number of consumers throughout Europe. A core advantage for which Euro Coop was selected for the projects is our member network.

In one of the two projects, Euro Coop is a **task leader** in charge of a targeted newsletter sent out twice a year. This places an emphasis on the Secretariat's resources dedicated to communications



MEMBERSHIP & GOVERNANCE

Throughout 2021 the membership convened for the annual General Assembly in June (online) and for the Board in October (hybrid), hosted by Coop Czech. The latter marked the first in-person collective gathering since March 2020. The Assembly was the occasion to take stock of the EU policy developments around the Code of Conduct and food systems, as well as the opportunity to discuss the priorities and budget for 2022. The Board meeting in October allowed the members to network and reconnect in-person after almost a 2-year period of online meetings. It was also an opportunity to explore and learn about the Czech co-operative movement, history, current activities and future strategies in serving their hundreds of local communities across the country.

2021 Board meeting hosted by Coop Czech



2021 General Assembly

Statutory Meetings

One particular innovation was the lockers for goods deliveries placed specifically in rural areas which allows local consumer-members to access online the entire product assortment offered by Coop Czech and have their purchases delivered to their local store, which otherwise maintains only a fraction of the goods offered via the e-commerce platform.

We availed ourselves of the opportunity that the majority of members were present to hold the first session of the internal project on rural areas with presentations from Coop Czech and the Central England Co-operative Society.



Info Sessions

The Secretariat employed a new approach to facilitating the technical exchange between members through the so-called info sessions. These 1-hour online webinars are each dedicated to a particular theme from within the EU food and sustainability policy domains where the Secretariat presents the issue with its main aspects and this is followed by an informed discussion where various challenges, opportunities and next steps are identified. The objectives of these sessions are to keep members informed of the main policy developments of relevance to their national activities and have a targeted exchange of views, positions with the ultimate aim of establishing a common position for Euro Coop and, potentially, the conditions for joint action between the members and coordinated by Euro Coop.

We held info sessions on New Genetic Techniques (NGTs) and on bioplastics, garnering the participation of 9 national members each.



Euro Coop maintained its active participation in the Board of Cooperatives Europe, where our President is a director. In 2021, there were elections for a new 4-year mandate, which was the occasion to explore new development in their governance, a new multi-year strategy, communications policy and budgetary matters.

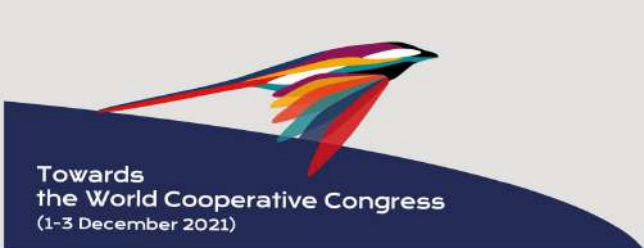
We also continued its participation within the EUCC (the European Union Coordination Committee), which serves as a platform to coordinate and exchange on EU advocacy carried out by the European co-op sectors and Cooperatives Europe. Opportunities for shared advocacy initiatives were explored and materialized on two occasions: the first was the EU Commission's consultation

on the future social economy action plan and the second was the inception impact assessment on sustainable corporate governance.

Euro Coop was invited to an online event organised by the ICETT - International Cooperative Entrepreneurship Think Tank on the theme of "Ethical Value Chains with a Focus on Elimination of Child Labour". We presented the developments of EU policy such as the EU Code of Conduct for Responsible Food Business and

Marketing Practices. It was also the occasion to present consumer co-operatives leading examples in engaging consumers to implement more healthy and sustainable lifestyles, in optimising their own operations, in establishing supply chain partnerships and in preparing for the future of work by upskilling and reskilling their employees. The ICETT is the platform tasked with identifying opportunities for mutual co-operative business initiatives, so Euro Coop's intervention presented food for thought about potential collaboration in the areas of higher sustainability in economic activities.

Co-op Synergies




**Towards
the World Cooperative Congress**
(1-3 December 2021)

Series of online events hosted by the ICETT
9 June - Ethical Value Chains with a focus on Elimination of Child Labour

Presented by: Todor Ivanov

Date: 9 June 2021



International Cooperative
Entrepreneurship
Think Tank - ICETT

Co-operatives are based on the values of self-help, self-responsibility, democracy, equality, equity, and solidarity.



CHARTING OUR COURSE

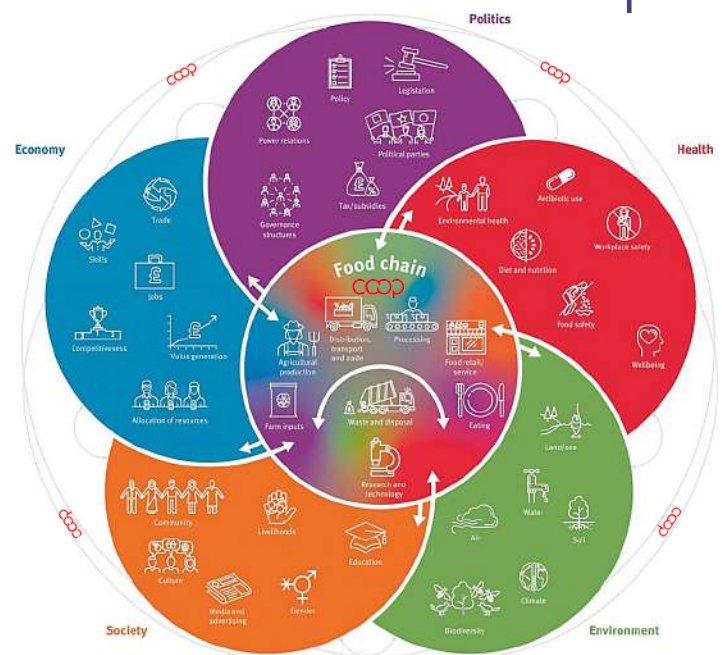
Policy Developments

The dynamic but fruitful 2021 gives us the confidence to expand further our advocacy efforts and to deepen the interco-operation among our membership. The EU policy workload shall not disappoint, surely, as many dossiers are currently in the pipeline. The next overarching policy initiative of paramount importance to consumer co-operatives is the Framework Law for Sustainable Food Systems, which would encapsulate most, if not all, individual policy files we monitor and work on. As the EU Commission moves in the direction of transforming the food systems, Euro Coop shall step up in showcasing not only consumer co-operatives' support for by making value chains more sustainable and resilient, but also leading practices of how economic viability and social responsibility can be reconciled. An important aspect of that debate is to rethink our food systems rather than optimise the current value chain, which by definition is linear and not circular.

Other policy files of attention to consumer co-operatives include food loss and waste, new genetic techniques, front-of-pack labelling, sustainability criteria for food products, organic production, pesticides/chemicals, mandatory due diligence and sustainable corporate governance. Priority will be given to highlighting the co-operative distinctiveness in terms of the model of ownership and governance, but in terms of actual business activities which strive for maximum sustainability. In our advocacy efforts, we shall support an EU policy based on ambitious sustainability targets, high food safety and quality, maximum consumer information and



awareness and a level-playing-field where no one segment of the food system or a specific operator therein are at a disadvantage. The EU Green Deal, Farm to Fork Strategy and all its ensuing policy initiatives require a holistic regulatory and incentivising approach and an inclusive effort by all actors involved. This means Euro Coop shall continue looking for close partnerships with like-minded organisations in order to build alliances and maximise our shared contribution to the EU.



We must not forget that membership value goes beyond EU advocacy, so 2022 shall see a continued effort to bring members closer around areas of common interest, such as the rural areas or co-op tourism initiatives, but not only. Exploring interco-operation is an open process and Euro Coop is the platform tailored to members' needs and priorities.

Our members are committed to sustainable actions and even though they are well recognized and always play a prevalent role in the national retailing systems where they operate, their international links and activities could be strengthened. Moreover, despite their efforts to tackle different social and environmental problems, very often these actions to tackle the same problem are different among members.

CHARTING OUR COURSE

Coop2Coop

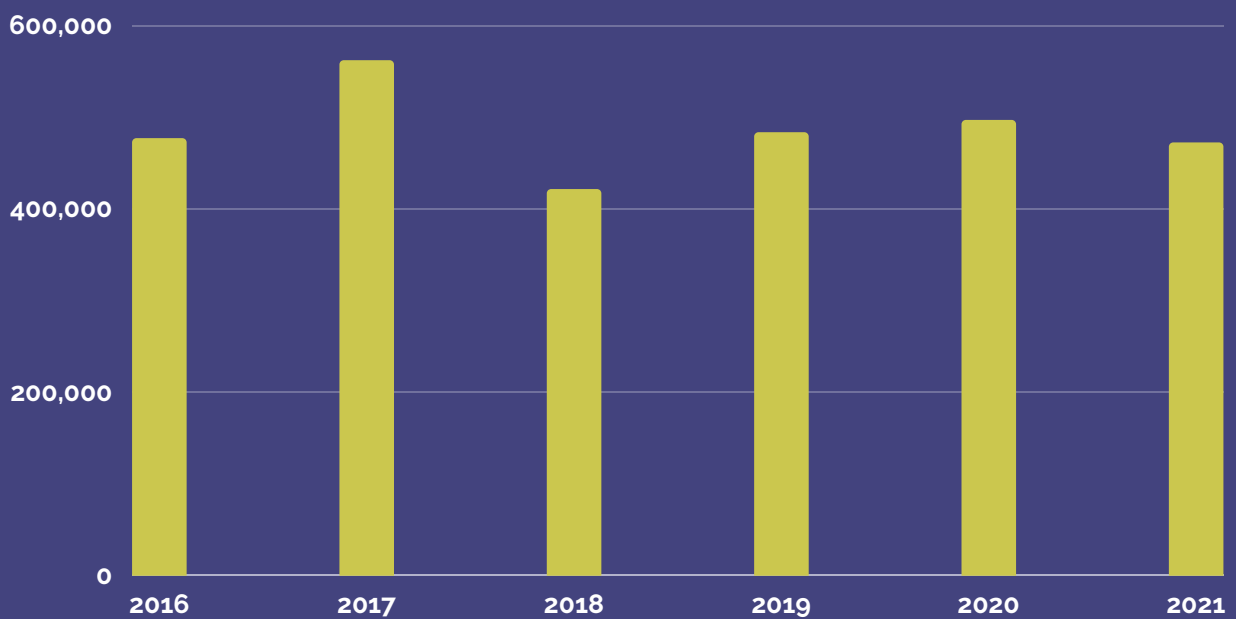
The conclusion: there is great potential in streamlining and uniting our members' efforts towards greater sustainability. The aim is to identify those similar activities which are currently done in isolation from one another and share them among the members in order to identify the common challenges and define common objectives. Euro Coop shall strive to provide the coordination and communications support of such a collective exercise.

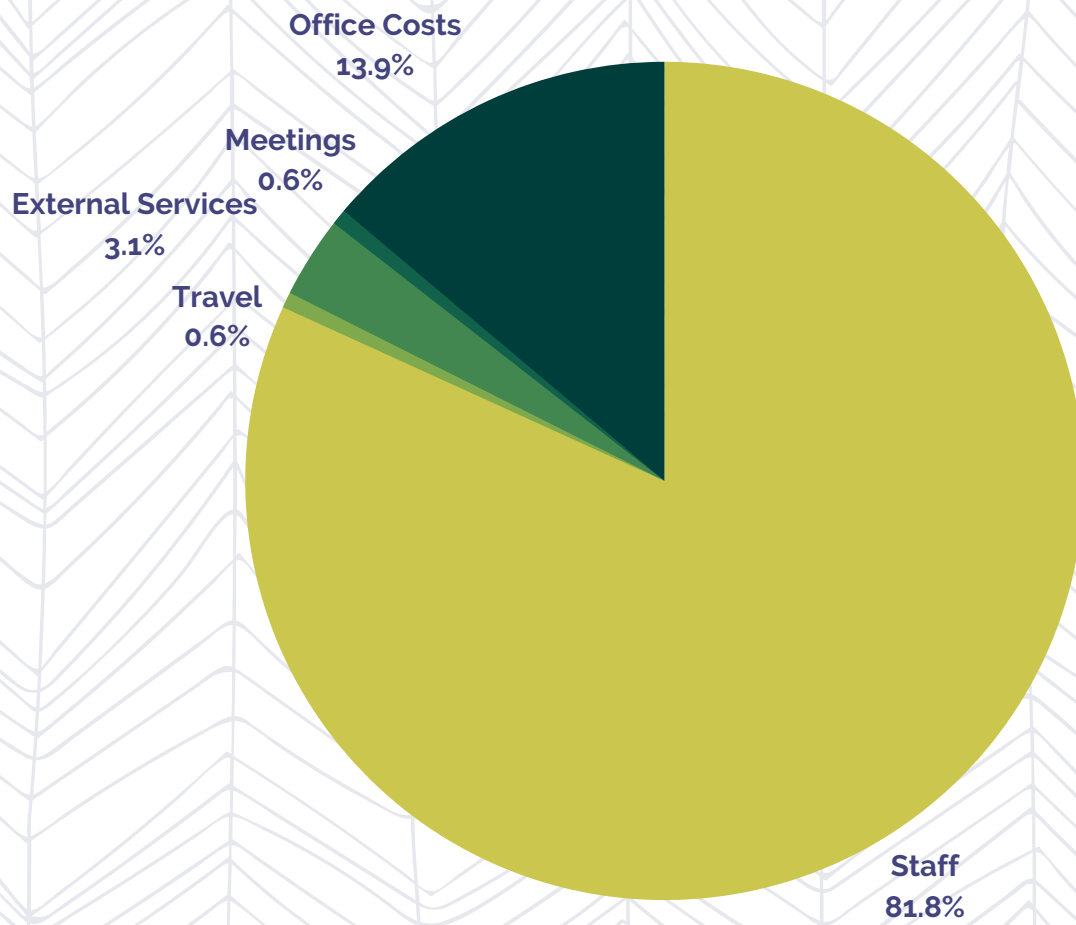
Uniting our members' energy and actions will strengthen the reputation and credibility of consumer co-operatives on national and international level, including within the EU policy process.



ACCOUNTS
**Expenditure
breakdown**

**COMPARATIVE ANALYSIS:
EXPENDITURES 2016-2021**





ACCOUNTS
Expenditure
breakdown

WHO IS WHO

President

Mathias Fiedler - ZdK



First Vice-President

Dr. Illia Gorokhovskiy - Coop Ukraine



Vice-Presidents

Albino Russo - ANCC/Coop Italy



Marjaana Saarikoski - SOK Finland



Debbie Robinson - Federal Retail & Trading Services (FRTS)



Andreas Koumis, BSc(Econ), FCA - Coop Stores Cyprus



Members

Prof. Petar Stefanov - Central Cooperative Union



Mgr. Lukáš Němčík - Coop Czech



Mikel Larrea Azpeitia - Eroski (General Assembly representative)



Felix Martín - HISPACOOP (Board representative)



Alo Ivask - Coop Eesti



Loïc Pelletier - FNCC



Dr. István Komoróczk - ÁFEOSZ-Coop Federation



Skúli Skúlason - KSK / Coop Iceland



Herco Boer - Coop Nederland



Hilde Berge Maehlum - Coop Norge



Dr. Ioan Crişan - CENTROCOOP



Dmitry Lvovich Zubov - CENTROSOYUZ



Renáta Muchová - COOP Jednota



Patrik Schinzel - Kooperativa Förbundet (KF)



National members

19

Co-op enterprises

7.000

Points of sale

94.000

Employees

750.000

Consumer-members

30 million

Annual turnover

72 billion

ABOUT EURO COOP

ADVOCACY

promoting consumer co-operatives at EU level
representing consumers' interests & rights

REPORTING

strengthening our members' knowledge of EU affairs

COORDINATION

facilitating co-operation among our members

CO-OPERATION

partnering with Cooperatives Europe &
International Co-operative Alliance on UN SDGs

COMMITMENT

supporting members in their engagement of youth & their
development into tomorrow's leaders

ABOUT EURO COOP

Secretariat



TODOR IVANOV
Secretary General



FEDERICA MAMINI
Liason Officer



FABRIZIO FABBRI
Sustainability
Policy Manager



GIULIA TARSITANO
Food Policy
Manager



ANNALISA DE CHIRICO
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