



# Tackling Obesity: Consumer Co-operatives Leading the Way

*2014 edition*

eurocoop

European Community of Consumer Co-operatives

Av. De Tervueren 12, bte 3 - B-1040 Brussels  
tel. + 32 2 285 00 70 – Fax. + 32 2 231 07 57  
E-mail: [info@eurocoop.coop](mailto:info@eurocoop.coop)  
[www.eurocoop.coop](http://www.eurocoop.coop)

# Foreword

More than half of the adult population of the European Union (EU) is overweight and a fifth are obese.<sup>1</sup> Around 1 in 3 children in the EU aged 6-9 years old were overweight or obese in 2010. In 2008, estimates were 1 in 4.<sup>2</sup> Estimates put overweight-related deaths in the EU at 2.8 million per year.<sup>3</sup>

Euro Coop is a founding member of the EU Platform for Action on Diet, Physical Activity and Health and as such is committed to tackling current trends in diet and physical activity. Euro Coop works to help consumers make informed choices about their food purchases and fight against the obesity epidemic in Europe. Consumer co-operatives have long promoted healthy lifestyles through raising awareness and educating their members and consumers at large.

We are proud to present the third edition of "Talking Obesity: Consumer Co-operatives Leading the Way." This report gathers the most significant examples of concrete initiatives undertaken by our national member organisations in order to encourage healthy habits among consumers. As will be shown, this can be done through different tools: responsible marketing, education campaigns, labelling, physical activity and product reformulation.

With a care for community underpinning all of consumer co-operatives' actions, all members, elected representatives, managers and employees within the European consumer co-operative movement receive education, training and information on how to approach food and physical activity in a healthy and sustainable manner.

It is our hope that our fellow co-operators and civil society actors will find this report inspiring and that it can serve as a model for other actors in the food chain. Together we can encourage sustainable initiatives which promote healthy lifestyles and make healthy choices the easiest option.

## Happy reading!



**Todor Ivanov**  
Secretary-General



**Emma Nolan**  
Policy Advisor

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<sup>1</sup> World Health Organisation, 'Data and Statistics', 2008.

<sup>2</sup> World Health Organisation. European Childhood Obesity Surveillance Initiative, COSI, round 2010.

<sup>3</sup> World Health Organisation. Global Status Report on Non-Communicable Diseases 2010.  
[http://www.who.int/nmh/publications/ncd\\_report2010/en/](http://www.who.int/nmh/publications/ncd_report2010/en/)

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# Food Labelling



## GDA labelling (SOK, Finland)

Since 2008, SOK has added Guideline Daily Amounts (GDA) to its own brand products, with the intention to help consumers read and better understand the nutritional value of the food they buy. Its objectives are to express nutrient values in a consumer-friendly way and to enable consumers to make an informed choice when doing their daily shopping.



## Special logos: “Moderate consumption for children” and “Movement icon”(Coop, Italy)

Coop Italy has developed a special logo “Moderate consumption for children”, which is present on the packaging of some products which appeal to children but are rich in sugars/salt/fat (such as fruit juice). When there is space, the logo is complemented by the wording: “Due to the nutrient profile of this product we recommend a moderate consumption by children, for whom a special line, Club 4-10, has been created.” The “Movement icon” consists of a stylised human character and wording indicating how many minutes of which physical activity are needed to burn “X” amount of the product.



## Keyhole labelling (Coop, Denmark)

This is a voluntary label that indicates the healthiest option in different product categories (such as dairy products, ready meals, bread and other cereal products). The keyhole symbol is attributed to a certain product according to eight dietary guidelines and the Nordic nutrient recommendations. Keyhole-labelled products contain less fat, sugar and salt and more fruit, vegetables and whole grains. The symbol is always immediately visible on the item, so that consumers can quickly and easily spot it and find the healthiest option - without having to stop and read the whole label. The keyhole helps consumers to increase their familiarity with information such as the nutritional value and fat percentages. Only products that contribute to a healthy and varied diet can get the keyhole label. The Danish Food Agency's regional control departments are in charge of controlling the whole keyhole labelling system.



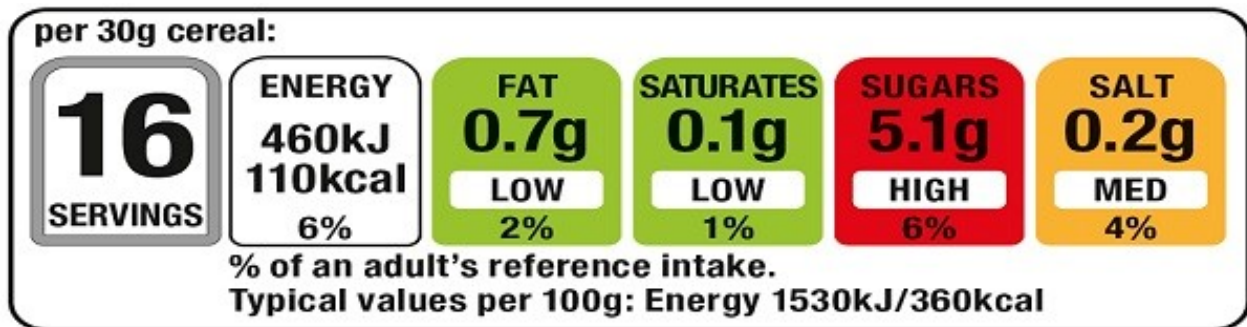
## Green Dots (The Co-operative Group, United Kingdom)

The Co-operative Group's "Green Dot" is a labelling scheme launched in 2009. It consists of highlighting healthier products and key nutritional messages to make it easier for customers to make better choices. These labels incorporate nutritional messages, such as "high fibre" and "low saturated fat" within a green dot graphic and are used alongside traffic-light labelling, thus enabling customers to make informed choices for themselves and their families. Its objectives are to raise consumer awareness of the nutritional benefits of eating healthy food products and to tackle obesity by helping consumers form improved eating habits, by making it easier to identify healthy products in stores.





## Traffic Light Labelling (The Co-operative Group, United Kingdom & Eroski, Spain)



This is a labelling scheme adopted in 2006 whereby the nutritional content of products is expressed in three colours (green, amber and red). When products contain a low level of fat, saturated fat, sugar and salt, they will be identified with a green light; when they contain a medium level of the key nutrients, they will be labelled with an amber light, and when the level is high, a red colour will appear on the package.

Since 2008, The Co-operative Group has applied traffic light labelling to shelf edge tickets for Co-operative Brand products sold as part of their range of take-away food and served in the Espresso café bars – this includes cakes, pastries and hot sandwiches. More recently, traffic light labelling has been included on recipes featured in both print and digital communications.

In 2010, The Co-operative Group developed a new labelling scheme integrating traffic light information with high, medium and low descriptors, accompanied with guideline daily amount information to enable consumers at a glance to quickly discern whether the food has a high, medium or low amount of key nutrients and

how this contributes to their recommended daily intake.

In June 2013, The Co-operative Group committed to adopting and implementing the UK Governments' 2013 recommended Front of Pack Nutrition Labelling Scheme.

Also Eroski, our Spanish member, after having consulted its consumer-members, decided to display the nutritional content of food through a mixed scheme, with colour coding and GDAs. Approximately 2000 references are listed.





# Product Reformulation



## Vähägluteeninen”: gluten free or very low level of gluten (SOK, Finland)

In partnership with the Celiac disease association, SOK has a “gluten free” or “very low gluten content” range which includes foods which either have no gluten or a gluten content of below 100 mg/kg. The aim is to make it easier for consumers with specific dietary requirements or allergies to identify more suitable food products.



## Health alternatives to palm oil (SOK, Finland)

S Group has replaced palm oil with other oil alternatives and are focused on procuring sustainably produced palm oil. In private label products in the grocery trade, palm oil has been replaced with other plant-based oils whenever possible. Mostly the palm oil is replaced with healthier sunflower oil which contains less saturated fat than palm oil.



## Bene.si product line (Coop, Italy)

**Bene.si** is a range of products with specific nutritional indications responding to specific dietary needs. It includes 35 products for every need, which meet the guidelines of a balanced and healthy diet without ever having to give up on taste. The Bene.si range includes shortbread rich in fibres, ham with reduced sodium and low-fat ice cream. It also offers plant products, such as ice cream free from ingredients of animal origin, soy milk and rice milk, for those who want to follow a vegetarian diet. All Bene.si products are free from aromas and contain only natural flavourings. For further information you can visit: <http://www.e-coop.it/bene.si>



## Club 4 to 10 (Coop, Italy)



The “Club 4 to 10” is a range of 21 products targeted at children aged from 4 to 10. According to new scientific guidelines formulated with the support of the Italian Society for Obesity (SIO) and the European Childhood Obesity Group (ECOG), Coop Italy reformulated existing products, created new products and removed the ones which were not in line. The “Club 4 to 10” range includes snacks, cookies, filled pasta and ready meals with fish and vegetables. They have the highest (compared to national competitors’ products) percentage of fibres, fruits, lowest level of sugars, no added fat and no added salt, no additives/colourings and only natural flavourings. The objectives of this range are to provide consumers with a healthy, high quality option (also in the snacks and ready meals categories) at an accessible price and to stimulate Coop Italy’s competitors to follow the example.

## Reduction of key nutrients

### (Co-operative Group, United Kingdom)

The Co-operative Group has committed to reducing the amount of salt, fat, saturated fat and sugar in its own-brand products. On salt, work began in 2006 when compliance with the original 2010 British Food Standards Agency (FSA) salt targets became mandatory for all new and re-launched Co-operative brand products. In 2011, the Group signed up to the UK Government's Public Health Responsibility Deal (PHRD) which committed it to achieving salt targets for the end of 2012, proving successful at helping reduce intakes by a further 15%.

In 2014, new PHRD salt targets were published and the group committed to meeting these by the end of 2017 subject to quality, food safety and shelf life constraints.

In 2014, the group reformulated their squash range removing almost 100 million teaspoons of sugar (based on 2013 sales) making them the first UK retailer to offer an entirely 'no added sugar' squash and high juice range.

There has also been an initiative which works towards removing additives which have been identified as a concern for customers from own-brand products. 22 colours of concern have now been removed from all own-brand products since 2005, including all of the colours considered by the British FSA and monosodium glutamate.

In addition, a range of preservatives (E210-E219), the sweetener aspartame and artificial flavourings have also been prohibited from all own-brand products. Furthermore, the removal of hydrogenated vegetable oils has been implemented for all own-brand products since 2007.

## Your Choice

### (Coop, Denmark)

'Your Choice' is Coop Denmark's own brand of healthy products. Danish consumers are concerned about their health. One third of Danes say that lack of time is a reason to not eat healthy. Coop now has 60 products and hopes to increase this range so as to make it easier for consumers to make healthy purchases.



# Education and lifestyle





## “Food or What” (Coop, Denmark)



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eller  
hvad?

This project is co-organised by Coop Denmark, as well two organisations called “6 a day” and “Home Economics Teachers”. Coop provides teachers with a box of educational material: recipes and a “flavour box” of seasonal ingredients. These tools help schools to set up cooking workshops where children have to identify food ingredients based on their taste, smell and texture. While teaching students how to follow recipes and use simple ingredients, teachers also make sure to promote the use of vegetables in everyday meals.

The objectives of this project are to teach children about seasonal ingredients; to cook food with children (thus making it a fun task); to enable children to develop and enhance the range of tastes that they like; to promote healthier meals and to trigger healthier eating habits among children, by showing them the benefits of such meals. This project takes place every year, during the autumn.

## Food O Meter (Coop, Denmark)

This is a database on the daily consumption habits of Danish consumers, according to their age, sex and place of residence. This database was realised thanks to polls/surveys with consumers aged from 15 to 74 years old. Coop asks on average 1,000 consumers a week about what they have been eating and drinking the day before.

The database aims to clarify what good eating habits are and what are unhealthy eating habits and to help consumers to understand all information provided on the issue. It has been an ongoing initiative since January 2009.



## Cooking Workshops with Kids (Coop, Denmark)

Coop Denmark's "Cooking workshops with children" are organised in partnership with the nutrition expert, Anne Ravn, author of the book "Healthy habits that last". This activity provides the possibility of involving kids aged from 4 to 10, who can play while their parents or the adult accompanying them will get some tips on how to cook and to introduce more vegetables in their daily diets. Its objectives are to provide healthy tips for parents; to make cooking fun for kids and to educate children about cooking healthy food. Every year approximately 30 workshops will be arranged throughout the country.

## The Food Pyramid (Coop, Denmark)

Coop Denmark's Food Pyramid was first created in 1976. Since then, it has been updated many times in order to follow the Danish dietary recommendations. The food pyramid is a nutritional 'full meal'-model. That means that all the food in the food pyramid is important to eat, just in different amounts. You should eat both the foods in the bottom and in the top. It shows the proportion of foods you should eat over a two-week period. It does not show what a single meal should look like. This food pyramid has a climate aspect. If we all eat following the food pyramid, we can reduce our environmental impact from the food consumption up to 30 % compared to how Danes eat today.

## GoCook education programme (Coop, Denmark)

Coop provides teachers with a box of educational material: recipes and a "flavour box" of seasonal ingredients. These tools help schools to set up cooking workshops where children have to identify food ingredients based on their taste, smell and texture. While teaching students how to follow recipes and use simple ingredients, teachers also make sure to promote the use of vegetables in everyday meals. The objectives of this project are to teach children about seasonal ingredients; to cook food with children (thus making it a fun task); to enable children to develop and enhance the range of tastes that they like; to promote healthier meals and to trigger healthier eating habits among children, by showing them the benefits of such meals. This project takes place every year, during the autumn. Approximately 150.000 children participate every year (75% of all primary schools in Denmark participate).



## Educational projects (Coop, Italy)

For thirty years Coop has been offering teachers, students of all levels and families a wide range of free educational courses and training workshops, kits, exhibitions and publishing materials on nutrition (taste education, health and wellbeing, food and culture, the effect of advertising on consumer choices), sustainability (responsible lifestyles, ethics and everyday behaviour, economic geography, globalization and environmental sustainability and citizenship rights) and citizenship (cooperation, solidarity and legality ). These are opportunities to gain awareness and critical tools to navigate the world of consumption and to recognise the impact of consumer choices on the environment, economy and society. Especially on the topic of nutrition, the analysis focuses also on the course of food from farm to fork, on the knowledge of the food supply chain and on the ancient culture based on specific features which are recognised internationally and have to be safeguarded as the heritage of knowledge and taste. The methodology includes the use of the supermarket as a “teaching laboratory” in which children and teens try to look for values, meanings, history and culture of the product itself. The good practices conveyed by the child may have a positive effect on the entire family, thus creating a virtuous school – child – family – community circle. In 2014, 240,000 students and 14,000 teachers were involved in more than 11,000 activities in 700 municipalities in Italy. For more information: [www.progettieducativicoop.it](http://www.progettieducativicoop.it).

## EXPO 2015 (Coop, Italy)

In preparation for EXPO 2015, of which Coop Italy has been chosen as the official food partner, Coop has taken part in the EXPOSCUOLA2015 (EXPO School 2015) which has issued guidelines for nutrition education in Italian schools. This recognises the school as the place of choice to teach students and their parents the values, individually and collectively, and the knowledge of rights and duties towards food and the environment as seen from a social, economic and cultural perspective. The key theme of the food section of the EXPO is “the future of food production” and this will address the topics of food safety, nutrition, food security and agriculture. In general, EXPO will examine the global obesity epidemic and reflect on how to tackle it.



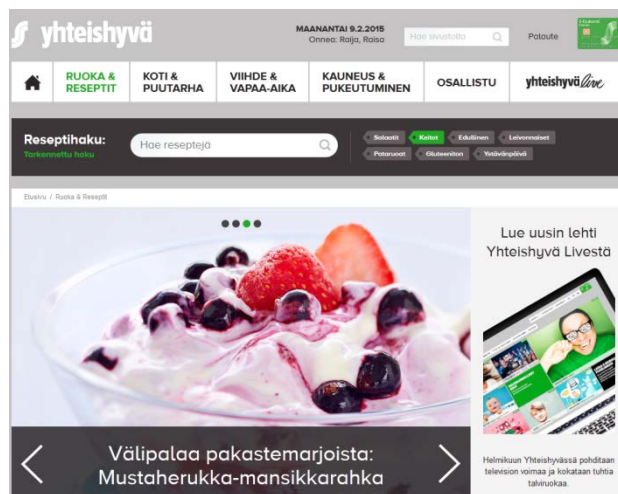
## Website bimbiealimentazione (Coop, Italy)

This website is dedicated to children and their relation to food and healthy living in general. It covers different areas: children in school, games, recipes and press articles – all of them from a nutrition point of view. For example, those who visit the website can easily calculate the BMI of his/her child in the section called “bimbometro” (meaning “kid-o-meter”). In another section, some questions/answers with nutrition and health experts are also available, as well as the “Coop Italy Guidelines for a correct diet for children”. Finally, the website gathers some of the Coop Italy initiatives carried out in schools across the country, aiming at teaching children the right value of food and an adequate lifestyle. For further information you can visit:

<http://bimbiealimentazione.ecoop.it/>



## The “Yhteishyvä Ruoka” website (SOK, Finland)



The SOK’s “Yhteishyvä Ruoka” website provides consumers with an easy online access to a database of thousands of recipes, cooking tips, menus and decorating ideas. The website is designed to help consumers to meet their daily dietary needs. It does this by allowing you to browse recipes by dish and ingredient (e.g. gluten-free, lactose-free recipes) and then to calculate the nutritional information per serving of each recipe (e.g. fat, protein, carbohydrate, dietary fibre). Fully interactive, this family-friendly website also features interesting articles concerning general food issues, including helpful information and recommendations on nutrition, healthy eating and food product labelling. More information here:

<http://www.yhteishyva.fi/ruoka-ja-reseptit>

## Promotion of information about fruit and vegetables (Coop, Sweden)

The Swedish national Food Administration released the results from the Swedish survey “Riksmaten 2010-2012” in 2012. Among several findings, it emerged that only 2 out of 10 Swedes eat the daily recommended portion of fruit and vegetables (500 g). Positive findings do show a higher intake compared with 1989, however.

Coop has focused on bringing good priced fruit and vegetables in bigger campaigns over the last 2 years. Brochures about fruit and vegetable with facts, recipes and inspiration are also spread in stores, coop.se and on the occasion of special events, around the country too. Furthermore, Coop has a weekly campaign combining health and organic fruit and vegetables which focuses on making them affordable for everyone.

## Consume less salt campaign (Coop, Sweden)

In April 2014, Coop Sweden launched a new project to encourage people to consumer less salt. Coop Sweden has launched a new project to encourage consumers to consume less salt. 200 Änglamark, Coop and X-tra branded products, including sausages, potato wedges and corn flakes have been targeted. This is a gradual process which began in spring 2013, where 14 products were tested with less salt. According to Anneli Bylund, Sustainability Strategist at Coop, more than 6 tons of salt have been saved in a year. Too much salt can cause high blood pressure, which in turn increases the risk of a heart attack or stroke. It is estimated that Swedes eat twice as much salt as the daily recommendation of 6 grams per day. You can visit this page to see the products which have already been modified

(<http://mb.cision.com/Public/96/9559544/8cd1c12ac21dd8cc.pdf>)





## From Farm to Fork (Co-operative Group, United Kingdom)

This is a project designed for primary school children to visit one of the Co-operative farms. Children can enjoy a learning experience about the way in which crops are grown and harvested, how animals are bred and why it is important to care about agriculture and to eat healthily. During the visit, children also learn about what organic farming is and the work done by dairy, sheep and chicken farmers on a daily basis.

Its objectives are to help children have a better understanding of where the food they eat comes from; to improve and complete children's knowledge about agriculture and food products and to enable them to make better informed choices when purchasing and consuming food products in the future. Launched in 2005, it is part of the "Green Schools Revolution project.

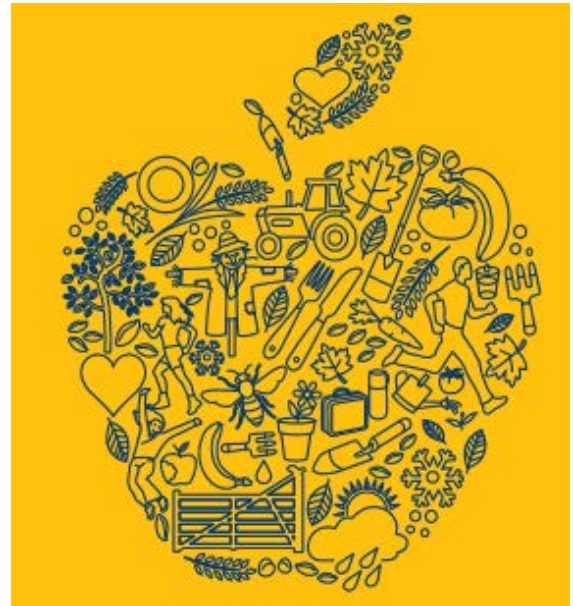
## Sugar Swap Pledge (Co-operative Group, United Kingdom)

The Co-operative Food has lent its support to the UK Department of Health's Change4life 'Sugar Swaps' campaign which aims to encourage shoppers to switch to 'no added sugar' or 'sugar free' drinks to improve their health. The Co-op will provide 25% more space on shelves for drinks which are sugar free or have low or no added sugar. The Co-op has already removed almost 100 million teaspoons of sugar from its shelves, helping to cut 1.5 billion calories. It aims to create a new "health and well-being" range of soft drinks, using only natural ingredients and sweeteners by the end of 2015. The Co-operative Group were the first retailer in the UK to put a sugar advisory note on the label of their own brand sugar sweetened soft drinks, fruit juices and smoothies. The Co-operative has signed up to the UK Government's 'Public Health Responsibility Deal' and actively makes changes to its range and shelf displays to achieve the Government's Calorie Reduction targets.



# Green Schools Revolution (Co-operative Group, United Kingdom)

This is a sustainability programme launched in June 2013 which has so far involved 6000 schools. It aims to encourage children aged 5-16 to learn about farming, food production and healthy eating – so far over 100,000 children have taken part. Primary school teachers can download a whole range of resources to help teach their pupils.



## Tix y Loy (Eroski, Spain)

Tix & Loy is an educational programme designed to address the problem of child obesity. Two characters, Tix and Loy, have been created to provide an example to children, aged 10-12, on how to take care of their health and to eat well. The website features both activities and materials aimed at children (in the form of videos and comics) as well as tools for parents and teachers. The aim is to allow children to learn in a variety of ways so as to increase the chance of the message sinking in. Therefore, teachers can download the educational packs which mainly focus on the importance of responsible consumerism and the value of a healthy lifestyle. For parents, there are a range of recipes on the website to download. It was launched in June 2013 and you can meet Tix and Loy [here](#):

<http://energiaparacrecerfundacioneroski.es/>





## 'Listen to your heart' campaign and 'Happy hearts movement' (Eroski, Spain)

Eroski, together with seven major food brands, are promoting the campaign 'Listen to your heart' for the prevention of cardiovascular diseases. Eroski, Danone, Gullón, Kaiku, Kellogg's, Nestle, Puleva and Pascual, plus own brands Eroski Sannia and Eroski Natur, have selected more than 100 recommended products good for cardiovascular health. Cereal bars, yogurts, milk with Omega 3, tuna, sardines, smoothies, salads and nuts are among those offered at the best price during the campaign. The campaign is part of the 'Eroski for your health' strategy. Eroski has pioneered the implementation of measures such as reducing 256 tons of salt, sugar and fat in many products and special labelling with nutritional traffic lights. Parallel to this campaign, the co-operative has joined the 'Happy Hearts Movement' initiative by Antena 3 and supported, among others, by the Spanish Heart Foundation.

## Awareness campaign on cholesterol (Eroski, Spain)

To mark the occasion of the Spanish National Day against Cholesterol Diseases on 19 September 2014, Eroski launched an awareness campaign against the fat which accumulates in the veins and arteries and can cause heart disease. In over 20 Eroski centres, hundreds of people were offered free cholesterol controls and information about how to lower the levels in their bodies. For those with high levels, Eroski proposed a three week proactive challenge which involves free advice from a nutritionist and physical trainer. Eroski has long taken the importance of a healthy diet seriously and through its own-brand products, provides its customers food without hydrogenated fats.



# Physical Activity



## “Ässäkenttä” outdoor fields for sports (SOK, Finland)



S Group and the Football Association of Finland are building new outdoor fields for sports in different parts of Finland, close to people's homes. As of October 2014, 32 fields have been built (8 more since the same time last year). The goal is to build one hundred multiple-use fields in the playgrounds of Finnish schools during the co-operation project.

Part of the financing for the fields comes from S Group's regional co-operatives and the rest from regular municipal funding for sports facilities. Sports fields located in school yards make sports activities readily available to children during both school hours and in leisure time. These Ässäkenttä fields are within the reach of all families in the area, since using them requires no reservations and incurs no fees.

## Walking buses (The Co-operative Group, UK)

The Co-op Group has signed up to three of the Physical Activity pledges under the UK Government's Public Health Responsibility Deal. One of which is this initiative which encourages children to walk to school together. Each school receives a package of materials, including high-visibility vests for the children and adult helpers; high visibility snap bands to reward children walkers; posters for use in school and a banner for the school railings to promote the bus to children and parents.

For more information, you can visit the website here

<http://www.co-operative.coop/green-schools-revolution/for-teachers/walking-buses/>.

Since 2007, 583 Walking Buses have been set up, benefiting more than 11,000 children and their parents.

## “Våruset” (Coop, Sweden)

Coop Sweden is one of the sponsors of the initiative called “Våruset” whose purpose is to promote physical activity amongst girls and women of all ages. It is the biggest run for females in Sweden. In 2014, 123,000 women ran “Våruset” in 17 different cities.

This is a 3 year long commitment for Coop to encourage physical activity and combine healthy food and the joy to move. Coop gives the participants a picnic basket for a healthy meal after the run. The event also represents an opportunity to raise attention about environmental issues with eco-friendly materials being placed throughout the site.

More information is available here:

<http://www.varruset.se/start/>



# Marketing and Advertising





## Food.fm (SOK, Finland)

SOK's "Foodie.fm" is an app which can store data, including personal health data, and which can, according to the personal preferences of its users, compose its own recipes. This application includes smart shopping list and personal product recommendations, as well as an automatic menu which presents the most suitable food components for your recipes. More information can be found on the website: <http://company.foodie.fm/>



## Simply Value (Co-operative Group, United Kingdom)



This is the Co-operative Group's lowest priced own-brand products for which, of course, the usual strict nutritional values apply. Thus, Simply Value food product packaging features prominent RI (Reference Intakes) recommendations where appropriate – information such as the calorie, sugar, salt and fat content. There are over 100 products in this range. The objective of having a range such as this is to enable consumers to purchase low-cost, yet healthy products and for them to understand the nutritional value of these products through clear and easy-to-read nutritional information.

Ultimately, this allows them to form healthy eating patterns.



## Ban of children's characters and restriction of advertising to children on HFSS foods (Co-operative Group, United Kingdom)

The Co-operative Group has removed all children's characters from own brand packaging categorised as being high in fat, sugar or salt, with the exception of seasonal and special occasion products. With this decision, the Co-operative Group is committed to avoiding such direct marketing and advertising to children of products that are high in fat, sugar or salt and reducing the levels of 'pester power' related to 'unhealthy' foods, exercised by children on their parents.

In terms of press activity, the Co-operative Group will not advertise high fat, sugar and salt products in specific children's titles or adjacent to children's pages in newspapers. All press advertising undertaken by the Co-operative Group aimed directly at children will exclude high fat, sugar and salt products. Furthermore, the Co-operative Group has banned the sale of all high fat, sugar or salt products from checkout stands (except sugar free gum/mints and medicated sweets) and have committed to ensuring the offer on kiosks will not include any confectionery directly aimed at children via its packaging or marketing and will always offer a choice of healthier options. Lastly, the Co-operative Group will not give free samples or promote by demonstration in stores, any high fat, sugar and salt products aimed specifically at children.



## The Danish Meal Partnership (Coop, Denmark)

The Danish Meal Partnership (DMP) is a public/private partnership that has 16 member organizations - from the food industry, consumers, trade unions, research institutes, universities, and government authorities. Its purpose is to be a centre for development, experiential exchange, and an anchor for knowledge and concrete initiatives about healthier meals. Coop Denmark is member of the board and participates in some of the projects under the partnership (on nudging initiatives in retail and on developing new health claims).



## European Community of Consumer Cooperatives

Bulgaria

**Central Cooperative Union (CCU)**

Rakovsky Street 99

BG – 1000 Sofia

[www.ccu-bg.com](http://www.ccu-bg.com)



Cyprus

**ESEL-SPOLP LTD**

Union of Limassol Co-operative  
Societies and Co-operative Supply

Organisation of Limassol-Paphose

Achaion 4 – 3022 Limassol

P.O. Box 50311

CY-3603 Limassol

[www.eands.com.cy](http://www.eands.com.cy)



Czech Republic

**Union of Czech and Moravian  
Consumer Cooperatives**

U Rajske zahrady 3/1912

CZ -130000 Prague 3

[www.scmsd.cz](http://www.scmsd.cz)



Denmark

**Coop Danmark**

Callensbæk Torvevej 9

DK -2620 Albertslund

[www.fdb.dk](http://www.fdb.dk)



Estonia

**Coop Estonia**

Kalda 7c

EE-11625 Tallinn

[www.etk.ee](http://www.etk.ee)



Finland

**SOK Finland  
(Suomen Osuuskauppojen  
Keskuskunta)**

Fleminginkatu 34,

Helsinki, Finland



Germany

**Zentralverband deutscher  
Konsumgenossenschaften e.V.  
(ZdK)**

Baumeisterstraße 2  
DE-20099 Hamburg

[www.zdk.coop](http://www.zdk.coop)



Hungary

**AFEOSZ – COOP SZÖVETSÉG  
(COOP Federation)**

Könyves Kálmán Körút 11  
HU-1097 Budapest

[www.afeosz.hu](http://www.afeosz.hu)



Iceland

**KSK/COOP Iceland**

Kaupfélag Suðurnesja  
Krossmoa 4a

IS - 260 Reykjanesb

[www.ksk.is](http://www.ksk.is)



Italy

**Associazione Nazionale  
Cooperative de Consumatori-  
COOP (ANCC-COOP)**

Via Guattani, 9  
Palazzo delle Associazioni di settori,  
piano 4

IT-00161 Roma

[www.e-coop.it](http://www.e-coop.it)



Netherlands

**Coop Nederland u.a.**

Postbox 87  
NL-6880 AB Velp

[www.coop.nl](http://www.coop.nl)



Norway

**Coop Norge SA**

Box 1173 Sentrum  
NO-0107 Oslo

[www.coop.no](http://www.coop.no)



Portugal

**FENACOOP**

Federação Nacional Das  
Cooperativas de Consumidores,  
FCRL

Av. Santos Dumont, 57, 2º. Esq  
PT- 1050-202 Lisboa



Romania

**CENTROCOOP**  
National Union of Consumer Co-  
operatives  
46-48 Calea Plevnei  
Sector 1,  
RO-010233 Bucharest  
[www.centrocoop.com](http://www.centrocoop.com)



Slovak Republic

**COOP Jednota Slovensko, s.d**  
Slovenská republika  
sd, Bajkalská 25  
SK - 827 18 Bratislava  
[www.coop.sk](http://www.coop.sk)



Spain

**HISPACOOOP**  
Confederacion Espanola de  
Cooperativas de Consumidores y  
Usuarios  
Calle Vallehermoso 15, 1º  
ES-28015 Madrid  
[www.hispacoop.es](http://www.hispacoop.es)



Sweden

**KF**  
Kooperativa Förbundet  
P.O. Box 15200  
SE-10465 Stockholm 15  
[www.kf.se](http://www.kf.se)



United Kingdom

**Co-operative Group Limited**  
1 Angel Square  
UK - Manchester M60 0AG  
[www.co-operative.coop](http://www.co-operative.coop)

The **co-operative**

Ukraine

**UKOOPSPILKA**  
Central Union of Consumer  
Societies of Ukraine  
Kreshatik Street, 7/11  
UA-1001 Kiev  
[www.coop.com.ua](http://www.coop.com.ua)



Israel  
(Observer Member)

**Coop Israel**  
19 Hahagana Street  
11-Jerusalem 91491  
[www.israel.coop](http://www.israel.coop)

